

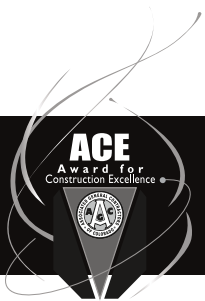
Sponsorship Guide

www.AGCACE.org

AGC Industry Gala & ACE Awards

OCTOBER 28, 2016

Sponsor the biggest commercial building construction event in Colorado to receive prominent visibility with leaders in the architecture, engineering and construction industries.



Elevate Colorado.

AGC Colorado's Industry Gala & ACE Awards



The *AGC Colorado Industry Gala and ACE Awards* is the state's biggest commercial building construction event of the year. This event brings together general contractors, specialty contractors, architects, owners, professional firms supporting the industry, key leaders and staff from related associations, legislators and other industry supporters for a night of networking, recognition, and celebration.

With over 700 attendees expected at the event, this is the perfect opportunity for your company to get **prominent visibility with key people in the A/E/C industry**. Your support and participation in this year's *Industry Gala and ACE Awards* can expand your network with industry leaders who can help to secure more opportunities for your business.

Without your generous support this extraordinary event, recognizing the unique contributions of the industry to our state and communities, would not be possible.

AGC COLORADO **INDUSTRY GALA & ACE AWARDS**

Friday, October 28, 2016

6:00pm-11:30pm

**Hyatt Regency Denver
at Colorado Convention Center**

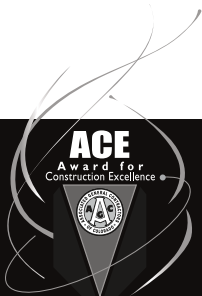
650 15th Street

Denver, Colorado 80203

303-486-4489



Detailed event information is available at **www.AGCACE.org**



Elevate Colorado.

Register early to ensure maximum exposure for your company!



2016 SPONSORSHIP FORM

To secure your sponsorship, **complete and return your form below by August 8, 2016** to AGC Colorado at 1114 W. 7th Avenue, Denver, CO 80204 or fax: 303-388-0936 (attn: Andrea Berumen) or email andrea@agccolorado.org

Company _____

Contact _____

Phone _____ E-mail _____

YES, our firm wishes to be a sponsor for the 2016 event (choose one below).

- Presenting Sponsor \$10,000 (Limit 1)
- Premier Event Sponsor \$3,850 (Limit 8)
- Cocktail Hour
 - \$5,000 or (Single Sponsorship)
 - \$2,500 (Limit 2)
- Topping Out/Casino Night
 - \$5,000 or (Single Sponsorship)
 - \$2,500 (Limit 2)
- Corporate Table (Full, 10) \$2,350 (unlimited)
- Corporate Table (Half, 6) \$1,600 (unlimited)
- Diamond \$1,500 (unlimited - includes 2 tickets & hotel)
- Platinum \$1,000 (unlimited - includes 1 ticket)
- Gold \$600 (unlimited)

PAYMENT (choose one):

- A check, payable to AGC, is enclosed.
- A check, payable to AGC, is being sent.
- Credit card payment Information is below.

Circle One: MC VISA DISCOVER AMEX

Name on Card _____

Card Number _____

Expiration _____ CVC _____ Billing Zip Code _____

Email _____

NOTE: A receipt will be sent to you at the email address above once we have processed your payment.

SPONSORSHIP BENEFITS

	Presenting Sponsor	Premier Event Sponsor	Cocktail Hour Sponsor	Topping Out Party/Casino Night Sponsor	Corporate Table Sponsor (Full, 10)	Corporate Table Sponsor (Half, 6)	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
Most prominent sponsor recognition on all pre and post event materials and at the event (Presented by...)									
Recognition in AGC's annual magazine (Dec. issue)									
Program book									
Listed on AGCACE.org									
Signage at event									
Verbal recognition during banquet									
Complimentary event registrations									
Table of 10 at event									
Email notifications									
eNews and events electronic newsletters									
Ads in AGC magazine, directory and other publications									
Press releases									
Event invitation									
Presentation to the AGC Board of Directors									
Complimentary hotel room									
Additional benefits listed under level									
Tickets to ACE Awards									

*Note: AGC does its best to give preferential seating to high-level event sponsors. We must consider preferred seating for dignitaries, ACE Award entrants and winners first.



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SPONSORSHIP BENEFITS

Direct Access to Your Target Market:

Showcase your company's name in front of general and specialty contractor members and the industry's most influential owners, engineers, designers, other industry supporting firms, policy makers and government officials.

Cost-Effective Investment:

Our sponsorship levels ensure great value for your financial investment. Some levels are less than the cost of a single trade publication ad and others include broad exposure for your brand in numerous print and online event promotional efforts throughout the entire year.

Brand Awareness:

Call attention to your company's leadership role in the commercial construction industry and celebrate its support of AGC Colorado, its member companies and the vibrancy of the entire industry.

ACE AWARDS:

Now in its 29th year, the AGC Colorado ACE Awards honors architects, owners and contractors who build Colorado's most impressive commercial building projects. ACE Award winners excel in the areas of:

- Innovations/state-of-the-art advancement
- Excellence in client service
- Contribution to the community
- Safety and environmental record
- Project management/team approach
- Solution of special challenges/problems

Visit www.AGCACE.org for additional details.

"In the A/E/C industry it is important to be recognized on many levels. Being a Premier event sponsor with AGC is an easy way to be seen. The AGC Premier event sponsorship provides great brand visibility and offers our team an opportunity to network with other A/E/C industry leaders."

- Rick Tucker
Executive Vice President
Hensel Phelps

"As the Mountain Region's largest Autodesk dealer and services provider, CAD-1's annual sponsorship of the AGC Colorado Industry Gala & ACE Awards has delivered very positive benefits and tangible business results. It is the cornerstone of our marketing and PR budget and reinforces our standing in the region's building design and construction industry."

- Stan Hennigh
Business Development Manager, CAD-1

SPONSORSHIP PACKAGES

ALL SPONSORS RECEIVE:

- Recognition in AGC's *Inside AGC Colorado* magazine (December issue)
- Acknowledgment at the Industry Gala and ACE Awards banquet on October 28, 2016

- Specific Presenting Sponsor mention during the ACE Awards banquet
- "Presented by Your Company" & logo prominently displayed in banquet video presentation
- "Presented by Your Company" & logo on event signage

PRESENTING SPONSOR (LIMIT 1)

Investment: \$10,000

- The event is promoted as the AGC Colorado Industry Gala and ACE Awards event "Presented by Your Company"
- Table of 10 at the event (\$2,350 value)
- A complimentary hotel room at the Hyatt
- Prominent recognition on the sponsor page of www.AGCACE.com
- "Presented by Your Company" & logo is on all pre and post event printed and online event materials including:

POST EVENT

- Year-round "Presented by Your Company" & logo prominently displayed on homepage of www.AGCACE.org with link back to your website
- Thank you ad appearing in the *Inside AGC Colorado* magazine (December ACE issue)
- AGC Enews post-event write-up (1x)

PRIOR TO EVENT

- On Save the Date e-blast (2x)
- On stand-alone event email advisories (at least 5x)
- In AGC Enews and Events emails every Mon. & Wed. through September and October (at least 10x)
- On banner ad that will appear on www.AGCColorado.org page for no less than 1 month
- On ACE entry page and event registration page at www.AGCACE.org
- In press release announcing event
- On cover of invitations mailed

PREMIER EVENT SPONSORS (LIMIT 8)

Investment: \$3,850

- Company name and logo in select pre and post-event printed and online event materials, recognizing your company as a Premier Event Sponsor and supporter including:
 - At www.AGCACE.org page with link back to your website
 - Thank you ad appearing in the *Inside AGC Colorado* magazine (December ACE issue)
 - In AGC Enews and Events emails body copy (at least 10x)
 - On ACE entry page and event registration page at www.AGCACE.org
- Specific Premier Sponsor mention at the ACE Awards banquet
- Table of 10 at the event (\$2,350 value)
- Prominent recognition on the AGC ACE website at www.AGCACE.org
- A complimentary hotel room at the Hyatt

AT THE EVENT

- Opportunity to present the final Project of the Year award to the winner



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DIAMOND (UNLIMITED)

Investment: \$1,500

- Company name and logo placement in the printed program and online on the sponsor page at www.AGCACE.org, recognizing your company as a Diamond Level Sponsor and supporter
- A complimentary hotel room at the Hyatt
- 2 tickets to ACE Awards

PLATINUM (UNLIMITED)

Investment: \$1,000

- Company name listed in the printed program and online at www.AGCACE.org, recognizing your company as a Platinum Level Sponsor and supporter
- 1 ticket to ACE Awards

GOLD (UNLIMITED)

Investment: \$600

- Company name listed in the printed program at the event recognizing your company as a Gold Level Sponsor and supporter

COCKTAIL HOUR SPONSOR (LIMIT 2)

Investment: \$5,000 for one or \$2,500 for two

- Your company's name and logo will appear prominently on cocktail table signs
- Company name and logo in select pre and post-event printed and online event materials, recognizing your company as a Cocktail Hour Sponsor and supporter including:
 - On the AGCACE.org page with link back to your website
 - Thank you ad appearing in the *Inside AGC Colorado* magazine (December ACE issue)
 - In AGC Enews and Events emails body copy (at least 10x)

- Specific Cocktail Hour Sponsor mention at the ACE Awards banquet
- Four complimentary registrations to the event for full sponsor at \$5,000 (\$1,000 value) or two complimentary registrations for partial sponsor at \$2,500 (\$500 value)

TOPPING OUT PARTY/CASINO NIGHT SPONSOR (LIMIT 2)

Investment: \$5,000 for one or \$2,500 for two

- Topping Out Party/Casino Night Sponsor recognition:
 - Your company's name and logo will appear prominently during the casino night after-party
- On ACE page at www.AGCACE.org
- Specific Casino Night Sponsor mention at the ACE Awards banquet
- Four complimentary registrations to the event for full sponsor at \$5,000 (\$1,000 value) or two complimentary registrations for partial sponsor at \$2,500 (\$500 value)

CORPORATE TABLE SPONSOR (UNLIMITED)

A Corporate Table Sponsorship covers the cost of the attendees plus an additional \$500 event sponsorship with the following benefits: Full (10) \$2,350 | Half (6) \$1,600

- Recognition of Corporate Table Sponsorship in Event Program
- Recognition of Corporate Table Sponsorship (name and logo) on the AGCACE.org website
- Signage on table(s) featuring company name and logo

Associated General Contractors

1114 W 7th Ave, Suite 200
Denver, CO 80204

Presorted Std
U.S. Postage
Paid
Denver CO
Permit No. 4033

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